



*creating space for the arts*

April 14, 2026

## **Seeking Expression of Interest: Website Redevelopment 2026**

Estimated Project Start May 2026

Arts Habitat Edmonton is seeking Expressions of Interest from established web development companies or individuals to redesign and redevelop our website. This project will deliver a modern, accessible, and user-focused digital presence that better reflects our work, communicates our impact, strengthens engagement, and supports future growth.

### Project Objectives

- Create a visually compelling and intuitive website experience utilizing the Arts Habitat Edmonton identity
  - Create a standard template on a reliable web platform so that it can be edited and managed in-house
- Prioritize navigation and access to key information
- Ensure full mobile responsiveness and accessibility compliance (WCAG 2.1 AA or higher)
- Strengthen content structure and storytelling
- Enable easy internal content management (CMS) and workflows
- Support integration with key platforms (e.g. events, newsletters, social media)
- Support integration with Archie Space Management Software (e.g. hyperlinked pages)
- Consultation and guidance regarding web security languages (PHP, SSL Certificate, etc...)

## Scope of Work

The successful company or individual will be expected to:

- Migrate and/or refine provided planned content and wireframe to maximize user experience (UX)
- Develop site architecture and wireframes
- Design and build the planned 26 webpages for the website (front-end and back-end)
- Ensure SEO best practices are implemented
- Provide training and documentation for staff
- Offer post-launch support and maintenance options
- Implementation of tracking tools

## Our Website Serves a Diverse Audience, Including:

- Users: Artists and Arts Organizations
- Attendees: Visitors and general public
- Funders: Partners and Community Partners
- Builders: Developers and commercial real estate

## Timeline

EOI Release: April 14th, 2026

EOI Submission Deadline: April 27nd, 2026

Shortlisting & Interviews: April 28rd - May 1st, 2026

Project Start: May 6th, 2026

Anticipated Launch: June 8th, 2026

Budget Range: **\$5,000.00 - \$10,000.00**

Proponents are invited to provide a proposed budget based on the outlined scope. A defined budget will be discussed with shortlisted candidates.

## Submission Requirements

Interested companies or individuals should submit:

- Company overview or resume outlining relevant experience
- Examples of similar website projects (with links)
- Suggested platforms and hosting options
- Approach to UX, user navigation, design, and development
  - Using [artshubortona.com](http://artshubortona.com) and [artshubcreativestudios.com](http://artshubcreativestudios.com) as a guide, and seek inspiration from social enterprise websites like [civida.ca](http://civida.ca), other space management websites like [sparrowcowork.com](http://sparrowcowork.com), and properties/suite list options like [trivago.ca](http://trivago.ca)
- Proposed project timeline
- Estimated budget range

Submissions will be evaluated based on:

- Demonstrated experience and portfolio quality
- Alignment with project objectives
- Clarity and feasibility of approach
- Value and budget alignment
- Understanding of audience and user needs
- Submission Details

Please submit EOIs electronically to: [communications@artshab.com](mailto:communications@artshab.com)

Subject line: Website Redevelopment EOI – [Organization Name]

Deadline: April 27, 2026

